

ARNAS — HIMMELSBACH

BRAND

DESIGNER

/

GRAPHIC

DESIGNER

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EDUCATION

BACHELOR OF FINE AND APPLIED ART

Chonburi / 2024
GPA 3.73

- Designing a media campaign to promote awareness of the problem of cats and dogs abuse in Thailand.
- Designing Sigum AC dance stage background.
- Joining Digital Printing for Life exhibition at AEON Sriracha.
- Head promoter of First Fresh BUU.
- 2021 exhibition and creating Scala artworks.

SKILLS

- Excellent time management
- An understanding of design principles and typography
- Always eager to explore new design, technique, and skills
- Excellent sketch, design, layout, and composition
- Strong attention to details
- English and A2 German language communication

Owner of @ArnasGraphic with 6+ years of experience as a Freelance and Inhouse Designer. Helping create brandings, advertising campaigns and other graphics for clients within multiple brand standards ensuring that each brand identity is met for each project. Also have a strong design sensibility, an understanding of contemporary trends, and the ability to translate creative concepts into impactful visuals.

WORK EXPERIENCE

FREELANCER

Creative Graphic Designer

Dirty Heisman | May 2025 – Present

I assist the CEO in creating brand identities, signage, and social media for more than 15 brands, including Topkart, Fatboy Izakaya, Somsak, Barbu, Sterling, and many others. I ensure that every design aligns with the brand identity, meets quality standards, and complies with all regulations.

Brand Designer

Eventpass Group | Jul 2024 – May 2025

I designed identities and materials for a wide range of corporate needs, including logos, signage, business profiles, and UI app designs for companies, brands, and sub-brands such as Expopass, Eventpass, EventConnex, Eventthai, and many others.

IN-HOUSE DESIGNER

Graphic / Brand Designer

Wallendorf Studio | Jan 2024 – September 2024

I took the lead in guiding and creating key visuals and identities across multiple brands, ensuring each design aligned with the brand's vision and goals. This includes brands such as RED's, LEA (Live Event Artist), Precision Metrics, and many others.

Graphic Designer

QO.DESIGN | Oct 2023 – Jan 2024

I developed brand identities, covering brand guidelines, applications, and social media materials, for brands such as Astro Farmer, Big Picture, Flexi, and others.

Graphic / Typographer

ArnasGraphic | Jan 2016 – Present

I've worked with over 100 clients, designing brand identities, typography, print ads, social media content, video edits, and more. I have also collaborated with various professional designers on Instagram, including Cigaboi, Nova Visuals, Digital Designs,

CREATIVE FIELDS

• Branding

• Graphic

• Typography

• Social Media